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LogoLounge 9: 2,000 International Identities By Leading Designers



Synopsis

THE NINTH BOOK IN THE LOGOLOUNGE SERIES once again celebrates expert identity work by notable designers and up-and-coming talents from around the world. This edition's far-reaching collection offers inspiration, insight, and an indispensable reference tool for graphic designers and their clients. Masterminded by Bill Gardner, president of Gardner Design, the LogoLounge.com website showcases the latest international logo creations. LOGOLOUNGE vol. 9 PRESENTS THE 2,000 BEST LOGO DESIGNS as judged by a select group of identity designers and branding experts. Logos are organized into 20 visual categories for easy reference. Within each section, case studies allow a closer look at designs from diverse firms such as Hornall Anderson, Lippincott, Tether, Von Glitschka Studios, OCD and more. Each story details the logo design journey, from concept to finish. LOGOLOUNGE vol. 9 is the definitive logo resource for graphic designers, brand managers and start-ups looking for ideas and inspiration.

Book Information

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Customer Reviews

Emily J. Potts has been a writer and editor in the design industry for more than 20 years. In that time she has managed a slew of publications, people, and events. Currently she is an independent writer, editor, and consultant working for a variety of clients in and out of the design industry. Previously she was the acquisitions editor at Rockport Publishers where she collaborated with and award-winning designers, illustrators and writers to imagine and produce nearly 100 beautiful, informative books for the design community.

I love this book. As a graphic designer in the industry for 17 yrs.... this is such eye candy. I couldn't put it down. Great to add to your reference library. None of these logos are turds!!!! Well... unless they were meant to be designed as fecal matter.

Old but gold. I'm so sad to see publications like this coming to an end - one cannot have a design studio without books.

Great book and love the series.

Great as an idea book. Very comprehensive. Some of the case studies were nice to see how they came to the final product.

Useful for me Thanks

Nice!

Just what I was expecting, great logos.

Great book at a good price.

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